SAMPLE RELEASE #2 – ANNOUNCING YOUR BARRIER BUSTER AWARENESS EVENT CELEBRATION

For immediate release:

***(Insert orgs name)* to celebrate Access4All at local accessibility awareness *event (insert date)***

*Insert date, location -* Following the recent Rick Hansen Foundation Access4All funding of (insert org’s name / barrier buster project) with the support of the Government of Canada, (insert orgs name) will be spreading awareness about this initiative, by hosting a community awareness-building event at (location) on (date). This event will help to shed light on this very important project, thank local community leaders for their continued support, and celebrate the communities’ achievements in making Canada a more accessible and inclusive nation.

***SAMPLE QUOTE:*** “With our *(insert project name)* Barrier Buster project well underway, we are excited to share the details of our work with the community, and celebrate the members of our community who are supporting our efforts,” said *(insert organization spokesperson).*

What: *Insert what the event is called*

When: *Insert date and time*

Where: *Insert location*

Who: *list names/titles of anyone who will be speaking at the event*

Details: *Insert high level run of show, on-site activities,*

For more information, please contact:

(insert contact info)

Appendix:

On this upcoming milestone of Canada’s 150th anniversary of Confederation, and with support from the Government of Canada, the Rick Hansen Foundation invited schools and community groups to learn more about accessibility, identify barriers, and apply for grants of up to $30,000 to undertake and celebrate accessibility infrastructure improvements in public places and spaces.

For more information on Rick Hansen’s Access4All program, please visit [www.rickhansen.com/access4all](http://www.rickhansen.com/access4all)

Canada’s 150th is an opportunity to celebrate the values of our great country with pride: values such as inclusion, diversity, compassion and access for everyone.As we celebrate these values, it’s also important that we create lasting impact. Together, we can create an accessible Canada and leave a lasting legacy for our country’s 150th**.**

For more information on the Canada 150 Signature initiative, please visit <http://canada.pch.gc.ca/eng/1468262573081>

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